



Republic of the Philippines

National Electrification Administration

15 July 2010

MEMORANDUM No. 2010-018

MEMORANDUM TO : ALL ELECTRIC COOPERATIVES

SUBJECT : OBSERVANCE OF THE NATIONAL ELECTRIFICATION AWARENESS MONTH

By virtue of Presidential Proclamation No. 1743, the month of August of every year was declared as the "**National Electrification Awareness Month**", to coincide with the founding anniversary of the National Electrification Administration (NEA).

As our partners in the implementation of the Rural Electrification Program (REP), we enjoin you to participate actively in the observance of this event by undertaking various community activities showcasing electrification programs and projects like Brigada Eskwela Check, Tree Planting, Information/Education Campaigns, in order to make the celebration more meaningful. The occasion is an avenue to raise the awareness and participation of the general public, your member consumers and the community on REP. Thus, we encourage you to give full publicity and recognition to the vital significance of the electrification program to all your stakeholders, media partners and benefactors.

We look forward to your full participation in order to drum-up national interest as we celebrate this activity with renewed commitment and strong partnership.


EDITA S. BUENO
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION

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